



New York State Investment Promotion conference – India

New York State

Opportunities for Indian companies in America's leading business location and the world's largest and most active consumer marketplace.

11th March – Oberoi, New Delhi : 29th April – Lalit Intercontinental, Mumbai : 6th May – ITC Royal Gardenia, Bangalore. 2011

ORGANISED BY SPARTA STRATEGY



Promoting Locations . Securing Investment



Overview - New York State



New York - Economic profile

New York State's (NYS) gross state product (GSP) for 2008 was \$1.1 trillion, ranking third behind the states of California and Texas. Globally, NYS ranks as the 11th largest economy in the world. Its 2008 per capita personal income was \$48,076, ranking 6th in the United States. A 2008 estimate places New York as the third largest state in population after California and Texas, with an estimated population of 19,490,297 as of July 1, 2008. Its size, economic power, and access to the world market through its many ports, make NYS an optimal place to invest.

- New York by the Numbers
- 56 Fortune 500 Companies
- \$24.4 billion in High Tech payroll
- #1 in Small Business investment
- \$76.9 billion in exports in 2008, with small & medium-sized businesses generating more than half of total exports
- #1 in number of first tier Universities
- \$53 billion Tourism industry
- New York State is the #13 largest economy in the world
- #2 in per capita energy consumption efficiency
- 3rd largest Grape Grower & 2nd largest Wine Producer
- Almost 32 percent of all adults in New York State have four or more years of college, and nearly 350,000 scientists and engineers call the Empire State home
- Home to over 50 incubator facilities
- Third most populous state
- Tourism supports nearly 700,000 jobs
- Why should you consider investing in New York State

NYS is at the core of the expanding international marketplace and a leading magnet for foreign investment in the United States. The State is optimally positioned at the centre of the world's largest, richest, and most active consumer marketplace. It is home to the United Nations, Permanent Missions and Consulates from around the globe and has one of the most highly-constructive and innovative workforces in the world. Our great schools and dedication to research and development are recognized internationally and lend strong support to the development of industries that span the globe. Our incentive programs and incubation networks aid businesses small and large acclimate to our business environment with ease. We can help lower costs and enhance your competitiveness.

New York State Department of Economic Development (NYSED) - Role and services

Empire State Development is committed to being recognized on a global scale as the economic development engine driving job growth, strategic investment and prosperity in New York State.

NYSED's International Division provides a variety of tailored services to investors considering NYS for new business investment and expansion. All services are free of charge. Our services can help place you strategically to launch your business and patch you into a network that will make you feel as though you've always been here.

The services include, but are not limited to:

- Business plan development
- Identification optimal site locations
- Connection to a vast network of strategic partners
- Market research
- Access to government incentive programs
- Permits from the State and local government;
- Fostering of institutional partnerships





Investment Promotion Conference Agenda

Conference - Brief - Agenda - Speakers

NYSED in association with Sparta Strategy is organizing Investment Promotion conferences in New Delhi, Mumbai and Bangalore for Indian companies keen on investing in America. These conferences are also supported by FIBA and CEO Club India.

This conference will provide a platform to showcase New York and why it's still known as the preferred Investment destination for globally competitive companies.

Event dates & Locations:

11th March – New Delhi: 29th April – Mumbai : 6th May – Bangalore. 2011

Who should attend

These conferences are for senior-level executives (CEOs, CFOs, COOs, Presidents, Board Members, Heads of Global Trade, Managing Directors, Senior Partners, General Counsel, etc.) from the corporate, financial and legal sectors. All invitees are strictly on “Invitation only” basis.

- Multinational corporations from all industries who are planning corporate expansion or to access the American markets.
- Investment banks
- Legal and consulting firms

Sectors : Financial services, Consumer goods, Information Technology, Telecommunications, Pharma, Biotech & Life sciences, Business services, Clean tech , Food & Agro, Export oriented Industries, Logistics

Conference Agenda

6.30 pm	Registration & Refreshments
07.00	Welcome speeches and introduction
07.05	New York – Why NY; Business Environment; Industry clusters Key sector presentations New York: Market Potential, Opportunities, Tax incentives NYSDDED – Services for Indian firms ; Legal framework Presentation by Platinum Partner: Services for Indian companies keen on global expansion
8.40 pm	Q & A Session
9.00 pm	Cocktail followed by Buffet Dinner

Confirmed Speakers

Jerry Shaye, Director New York State Department of Economic Development, Albany, NY

Paul Folmsbee, Consul General, US Embassy

US Ambassador, US Embassy

Judy Reinke, Minister Counselor for Commercial Affairs, US Embassy

Moderator – Kaviraj Singh, Director – India Head, New York State Department of Economic Development

Investment Promotion Partner

Sparta Strategy

Sparta Strategy advises Governments, Companies and Free Zones on international investment and investment attraction strategies and is a recognized leading Indian advisory firm in overall Economic Development including Location Consulting, Trade promotion and Investment promotion support services.

For Registration related queries please contact

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